

InfoEx Corporation

(Corporate Overview)



InfoEx Corporation
October, 2010

Introduction of InfoEx Corporation

A company of global experts specializing in IT solutions, InfoEx transcends borders to supply service and ideas, as well as monetary and human resources.

Company name : InfoEx Corporation

CEO : Hiroshi Asao

Head Office : 5F, Ochanomizu Sunny Bldg. 3-2-7 Hongo
Bunkyo-ku Tokyo, 113-0033 Japan

Main Businesses :

- **Global Business Support**
- **Global Human Resource Utilization**
- **Sales Promotion Consultancy Business**
- **Cost Reduction Consultancy Business**

Principal Business Clients and Partners :

- **ANDAMUL,Inc.**
- **insource Co.,Ltd.**
- **INTELLIGROUP JAPAN**
- **INTELLIGENT WAVE INC**
- **AIMNEXT Inc.**
- **NTT DATA CORPORATION**
- **KDDI CORPORATION**
- **JTB Corp.**
- **Winas, INC.**
- **SAS Institute Japan**
- **Nikkei, Inc.**
- **Deloitte Tohmatsum Consulting**
- **BeMap Inc.**
- **MITSUI & CO., LTD.**
- **Association of Radio Industries and Businesses(ARIB)**
- **The Bank of Tokyo- Mitsubishi UFJ,Ltd.**
- **Logia North America,Inc**
- **Logica Asia**

Membership : The Tokyo Chamber of Commerce and Industry

License : Real Estate Transaction (ALL Japan Real Estate Association)

Employment Placement / Staff agent (from *mhlw)

Please refer to our homepage.

(<http://www.infoex.co.jp/english/index.html>)



*mhlw : ministry of Health, Labour and Welfare

Key Person of InfoEx

Each key person of InfoEx is a specialist for Finance / IT solution, electronic money, internet marketing, human resources operations service, business administration, and global reach support. All of us have the experience of global business.

Hiroshi Asao

President and CEO :

Founded InfoEx Corporation in 2004, and became President following engagements at Hitachi, Ltd., Hitachi Research Institute, Mondex International Limited (MasterCard), and ZAPPALLAS, INC. as a board director. Contracted Japanese representative agreement with Logica in 2005, and started up new venture business by using his global network. Proposed and helped many companies to introduce new financial IT solutions, and supported new business startups and market entry, as a result of many experiences to manage new solutions, for example, e-money(MONDEX) and anti money-laundering (HotScan). Awarded Patents of E-money collection system, and 7 others.

Especially, professional fields are introductions of financial solutions and products related with Telecom, and establishments of a good connection with European financial companies and Telecom careers.

BS in Computer Science from Elmhurst College (US)

Mitsumasa Sakamoto

Director :

Began to use BBS by using 300bps phone coupler and his own 8 bit computer MZ80B.(Zilog CPU), and hosted his own community, which he is given responsibility for managing, on Nikkei Mix hosted by Nikkei BP publishing.. Established the NIFTY-Serve FM Forum and is appointed SYSOP in 1986.

Established the NIFTY-Serve trial-version software forum, contributing to the widespread trend of offering trial version software for PCs. Founded Bluestar Corporation as Japan's first firm specializing in PC-based net marketing in 1990, and entrusted with corporate community management, the Company takes up partnership marketing, devising a buzz marketing methodology..

Business structure consulting, Net Marketing, Business establishment, M&A adviser, Incubations.

· Owner at Bluestar Corporation
Graduate : Chuo University

Masayuki Yamamoto

Director :

Founded Yamamoto Commerce IT Office in 2005, following engagements at Hewlett-Packard Japan, Ltd., Intel K.K. , MasterCard International Japan, Visa International Asia Pacific Ltd.

Supporting the project lunch and services of the bank, the credit card company, mobile career and railway company, as a specialist of payment service business.

Current titles :

- Yamamoto Commerce IT Office
Chairman/ Consultant
- Yamamoto International Consultants
Chairman/ Consultant
- Kando Gakuin University
Lecturer of e-business
- Association of Radio Industries and Businesses (ARIB)
(Auxiliary organization of the ministry of Internal Affairs and Communications)
Committee member

Key Person of InfoEx

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Masakazu Tatara

Director :

Founded ePayments Laboratory in 2009, as an investigation and research laboratories that handle the business related to the ICT. (i.e. Electronic Payment 《Credit card, e-Commerce, e-Money, Prepaid card, etc》, IC card Technology, Biometrics technology, CRM・Marketing (Reward Card, e-Coupon, etc.), and IT Security (3D Secure, PCIDSS, etc.).

He used to be the chief compiler of major IT magazine such as “Card Wave” and “Mobile media magazine”.

Current titles :

・Owner at ePayments Laboratory

Graduate : Meiji University

Masaru Kuroki

Senior consultant :

He has been working for IT area more than 13 years. He is the professional for HR business especially the coordination of IT engineers dispatch to the right companies and projects. He used to work as SE for long time so he can understand the both side of needs.

Also, he has been done for consulting work regarding to the compliance and e-learning.

Graduate : Hosei University

Kenichiro Higashi

Senior consultant :

He is the specialist for sales promotion and marketing. Especially, establish the :

- Corporate Identity
 - Brand Identity
 - Development of facility
 - On going sales promotion
- are his pet subjects.

Also, he has knowledge and experiences for effective utilization of the land and building stock.

- ・Real Estate Transaction Specialist
- ・ Member of the Management building for Tokyo metropolitan district

Graduate : WASEDA University

Outline of Business

I Global Business Support (Logica)

InfoEx is the authorized agent for Logica , one of the world's preeminent total solutions vendors.

II Global Human Resource Utilization

Support planning along your business scheme, and introduce global human resource.

III Sales Promotion Consultancy Business

Propose the sales promotion plan based on use of a mobile technology and real marketing.

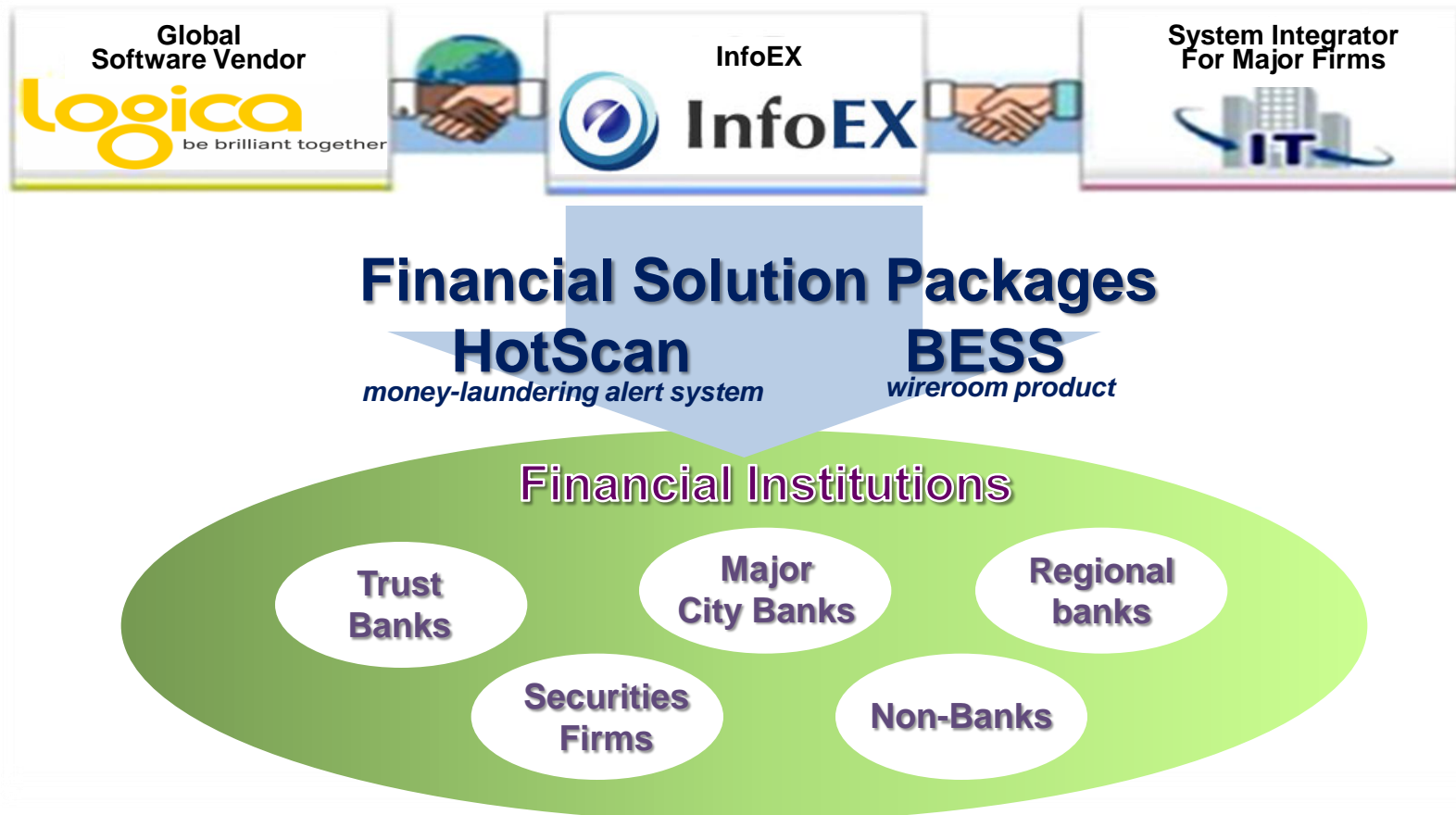
IV Cost Reduction Consultancy Business

Propose the cost reduction measure by the review of the rent and the energy consumption in the data center and the office space.

Outline of Business I Global Business Support (Logica)

InfoEx is the Agent in Japan for Logica

Through an agreement signed with Logica, one of the world's preeminent total solutions vendors, InfoEx is now authorized agent for Logica In Japan. This arrangement enables InfoEx to offer a range of financial solutions, including the HotScan money-laundering alert system and BESS, a wireroom product, primarily to prominent city banks in Japan.



Outline of Business II Global Human Resource Utilization

Propose the recruitment support service of global human resource, planning along your business scheme. InfoEx has a extensive partner network in Asia.

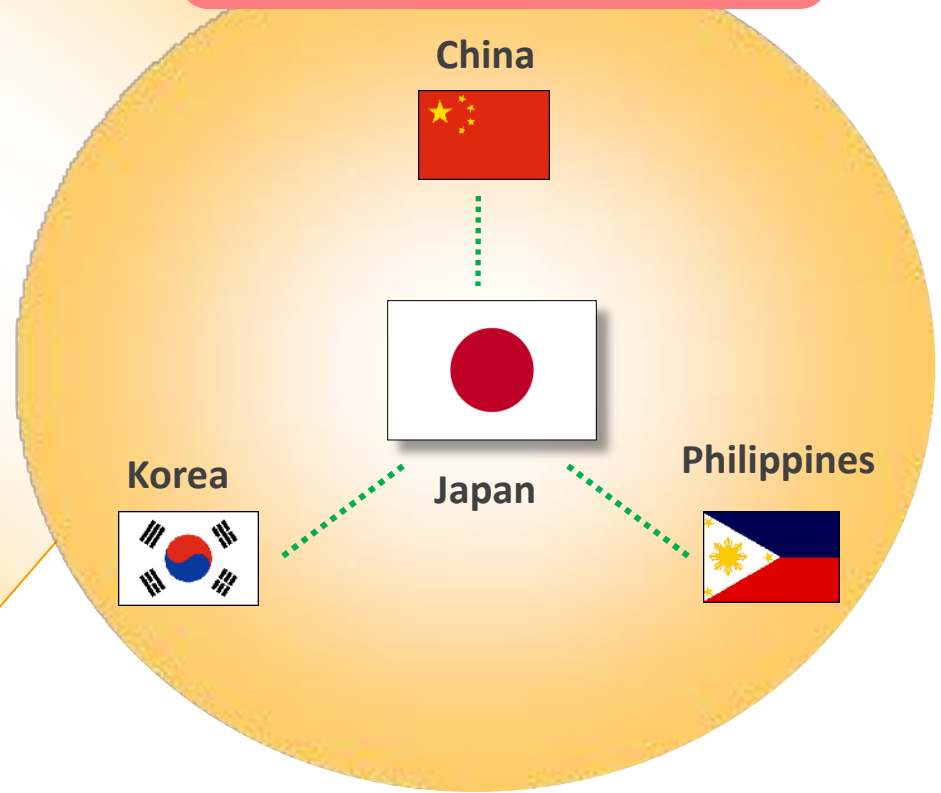


Partner network

【 Content of service 】

- 1. Recruitment of foreign staffs**
(including temporary employee placement)
 - Excellent and positive IT engineer
 - Foreigner who can speaks Japanese well
- 2. Consulting of foreigner's recruitment**
 - Support the acquisition of Certificate:
 - status of residence
 - authorization for employment
 - Foreigner who can speaks Japanese well
 - Advise about legal and labor
 - Business training (skill improvement support)
 - Career counseling
 - Life support

Support and Consulting
of Recruitment
from global human resource



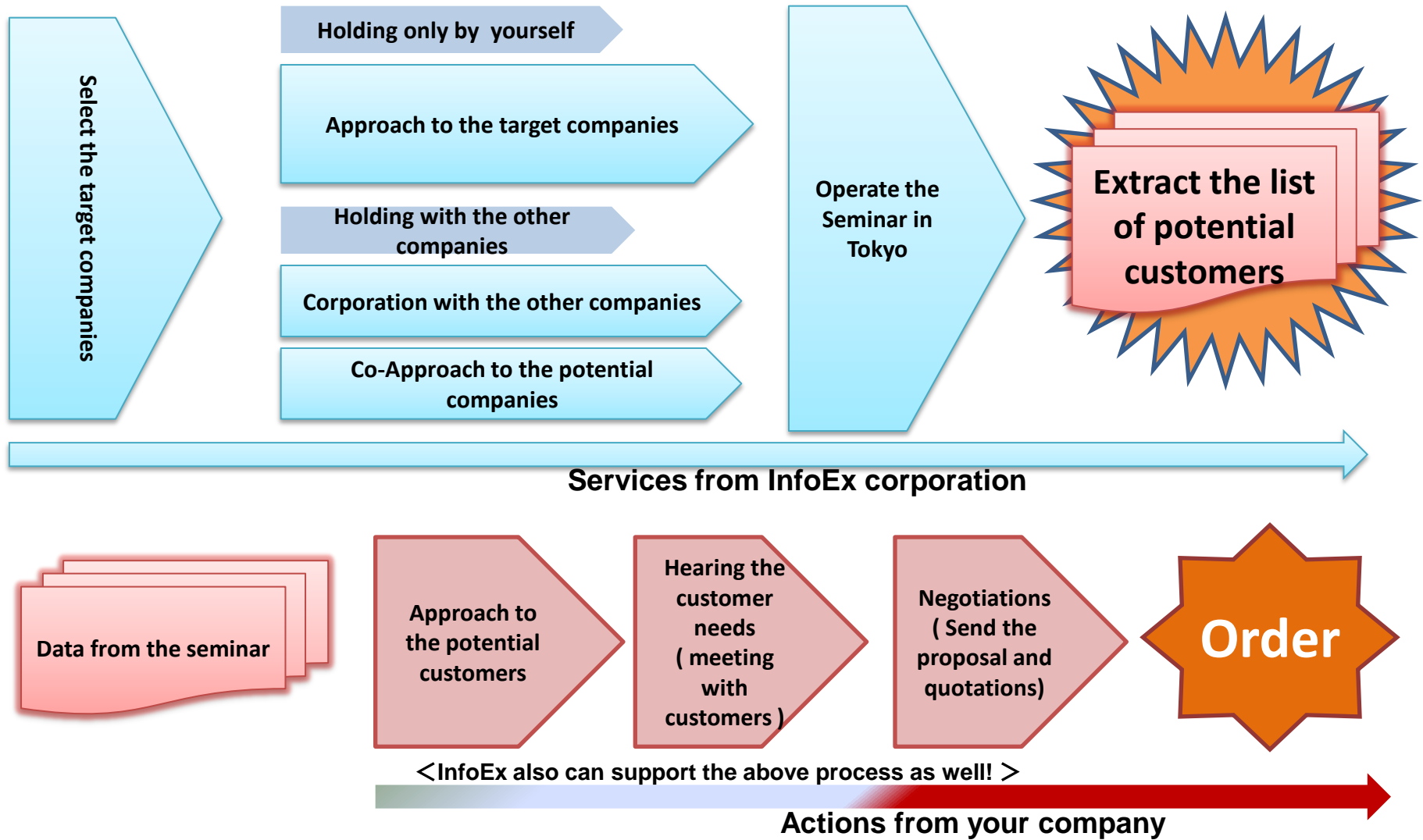
Outline of Business III Sales Promotion Consultancy Business

Propose the sales promotion plan based on use of a mobile technology and real marketing.



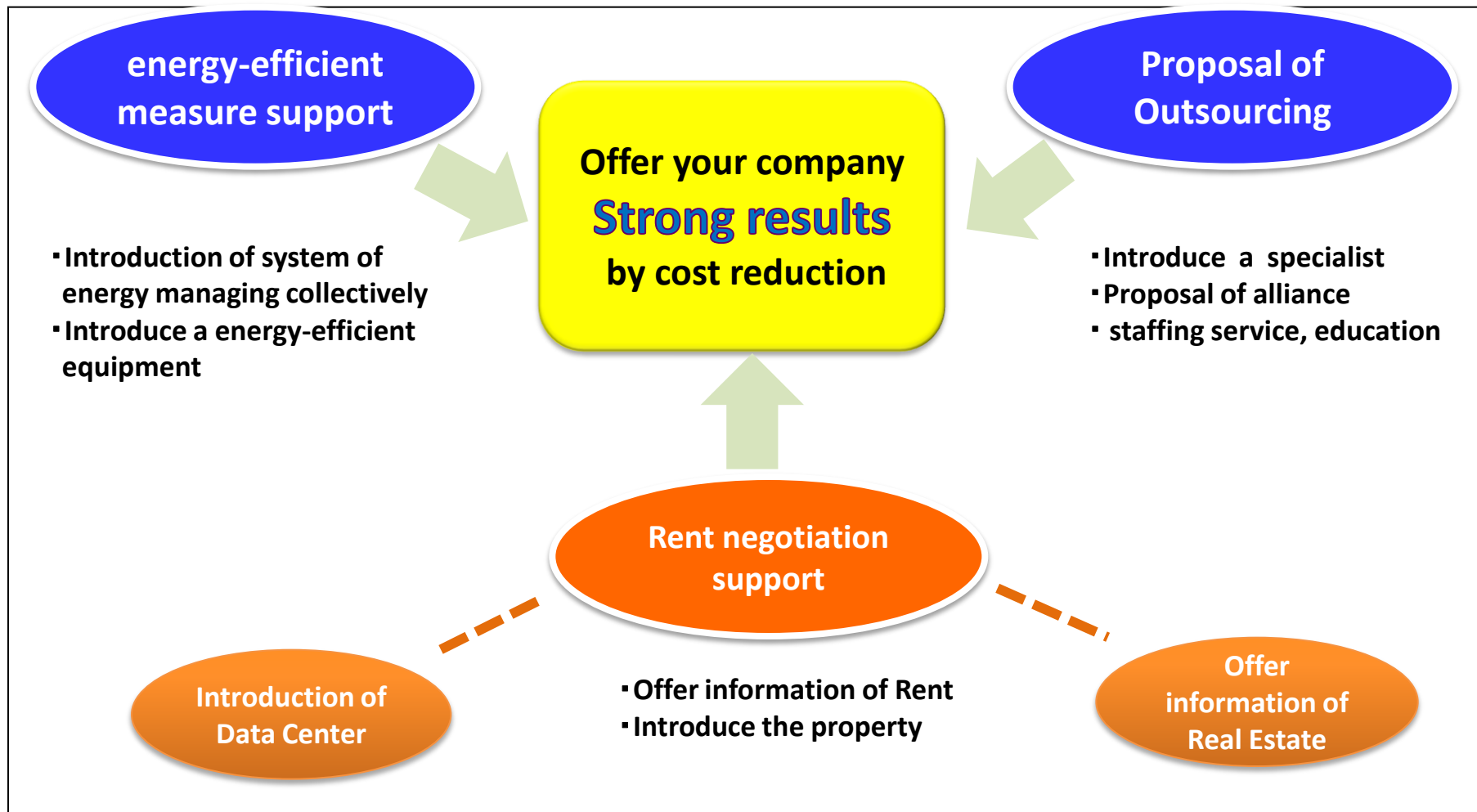
Example of the sales promotion

Image of the seminar in Tokyo



Outline of Business IV Cost Reduction Consultancy Business

Propose the cost reduction measure by the review of the rent and the energy consumption in the data center and the office space.



Contact InfoEx

InfoEx adopts a customized approach, and individually makes the content of service based on the hearing of the client needs. Please contact us to win the business in Japan !

We will contribute to your business expansion !

**Human
resources**

Education

I T

**Sales
promotion**

**Cost
reduction**

Please contact the following.

**We will propose the best plan for your company
on hearing your management problems.**

InfoEx Corporation

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113-0033 Japan**

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